

Sun

Carmel Valley

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Ca. 93924

CARRIER PRE-SORT

FREE

July 23, 1986 — August 6, 1986



Growing by leaps but still staying small.

— Page 4

It's music in the park time again.

— Page 6

Red Cross plans another Bloodmobile.

— Page 3

LETTERS

Must Tell

I have to tell you...I loved "Right on Target." So percipient, so charming.

Just the diction was beguiling. "Destruction," instead of the vulgar "killing." Of course guns are not for killing, they are for destruction.

I was a little confused by the "whether it be a tin can, a paper target, or something of greater value." What would this thing "of greater value" be? A dog? A horse? Someone's child? An adult human being?

And the thumb nail sketch of the

delicate little lady with the subtle smile, who later showed the writer "what a Colt 45 was all about."

Our writer never reveals this bit of esoterica. My father, who had a respectable collection of handguns, used to say of his Colt 38 and Colt 45: "Honey, they'll blow a hole in you big enough to drive a team of mules through." Of course my father was given to somewhat theatrical exaggeration.

And the picture of the gun-educated child, faced with another child

"mishandling a gun?...this, too puzzled me. Just what does your child, looking down the barrel of a loaded gun in the hands of an uneducated child, do? Judging from the frequent newspaper accounts he does what any other child in that situation seems to do. He ends up on a slab.

But I really identified with the gunsmith..."quiet, unassuming," not "overcompensating." He reminds me of a horse trainer I once knew. He was a quiet, polite man. He smiled a lot. He prided himself on never losing his temper. I once watched him sharpening up the sliding stops on a pretty little Quarter Horse mare. He was a perfectionist, as is the gunsmith. He

worked the mare all morning, took time off for lunch, then went back to the sliding stops. By the end of the day he was satisfied with her sliding stops. But she never got to show them off in the show ring because she dropped dead of a heart attack that night.

Selah!

Fontaine Berkeley

OOPS

In the article on the locals in the Western Stage Hartnell productions, Larry Welch was listed as the Director of *Our Town*. Larry is in the play but he is not the Director.

Books and Things

Now open in the Village
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and GIFTS.

Something for everyone in the Family to enjoy.



Western
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Foreign and Domestic
Wines and Liquors.

Complete Line of GROCERIES
Farm Fresh PRODUCE
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Sewing Notions • Tennis Shoes
Sweaters • T-shirts • Pet Care Products
Briefs • Socks • Sandals

Introducing
Carmel Valley Market
House Brand Wines called
"Carmel Valley Village"

Premium Dry White 750	2.65	Chardonnay 1984 750	4.99
Premium Dry White 1.5 Ltr	3.99	Sauvignon Blanc 750	4.50
Premium Red 750	2.39	White Zinfandel 750	4.25
Premium Red 1.5 Ltr	3.99	Johannisberg Riesling	4.50

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Pick 6 winning numbers

NEW LOTTERY GAME

We will be the only retailer in the Valley selling these tickets!



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LOCATED IN THE VILLAGE BEHIND WILL'S FARGO AND
THE TEXACO STATION • HOURS 8:00 A.M. to 8:00 P.M.
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Free Delivery in the Village

Enjoy Lunch on
our new patio!

LUNCH MENU

Light Lunch

Includes Sourdough Bread and Butter, and Choice of
Our Famous Clam Chowder or a Nelson's Tossed Salad.

1/2 DOZ. BLUE POINT OYSTERS on the half shell.....	6.50	CRAB COCKTAIL.....	6.50
1/2 DOZ. CHERRYSTONE CLAMS on the half shell.....	6.25	SHRIMP COCKTAIL.....	6.00
		JUMBO PRAWN COCKTAIL.....	7.00

Sandwiches

Includes French Fries and Fresh Fruit.

REUBEN SANDWICH.....	5.50
CHICKEN SALAD SANDWICH.....	5.00
SHRIMP or CRAB SANDWICH.....	5.25
BILLY BURGER.....	5.50
1/2 lb. hamburger on a sourdough roll, topped with Monterey Jack, avocado, onions and lettuce.	
TUNA MELT.....	5.25

CHOWDER & SALAD

Our famous chowder served in a large clam bowl with sour-
dough bread and butter and a Nelson's tossed salad.
5.75

Louies & Salads

Includes Sourdough Bread and Butter and a cup of Clam Chowder

SHRIMP, CRAB or COMBINATION LOUIE.....	7.50
SHRIMP, CRAB or COMBINATION STUFFED AVACADO.....	7.50
NELSON'S TOSSED SALAD.....	5.00
A larger version	
CHICKEN SALAD.....	6.50

Pasta & Vegetarian

PASTA ELIZABETH ANN..... 5.50 |

Linguine sautéed in garlic butter and topped with
fresh herbs and steamed vegetables.

SEAFOOD PASTA..... 7.00 |

Pasta of the day sautéed with crab, shrimp, squid,
scallops and rock cod and a hint of tomato.

Fish Specialties

Includes French Fries, Fresh Vegetables, Sourdough Bread and Butter.
Nelson's Tossed Salad or Chowder add 1.50

SEAFOOD BROCHETTE.....	7.25	PETRALE SOLE AMANDINE.....	7.00
Scallops, prawns, rock cod, snappers, bell pep- per and tomato stewed and broiled. Served with a herb butter sauce.		Locally caught Petrale sole sautéed in lemon butter and almonds.	
FISH-N-CHIPS.....	5.25	CALAMARI.....	5.95
Monterey rock cod dipped in tempura bat- ter and deep fried to a golden brown.		Squid dipped in our special seasoned batter and deep fried to a golden color.	
PRAWNS TEMPURA.....	7.25	EASTERN SCALLOPS.....	7.00
Jumbo Gulf prawns dipped in tempura bat- ter and deep fried to a golden brown.		Large tender Eastern scallops sautéed in garlic butter.	
SALMON FILET.....	MKT. PRICE	FRESH ABALONE.....	MKT. PRICE
Choice of broiled, poached or grilled. Served with Maitre'd Butter.		The finest abalone lightly breaded and sautéed delicately.	

Desserts

NEW YORK CHEESECAKE.....	2.25	HOMEMADE FRUIT PIES.....	1.50
FRUIT, MELON or BERRIES.....	1.95	CHOCOLATE MOUSSE CAKE.....	3.00
ICE CREAM or SHERBET.....	1.95		

NELSON'S RESTAURANT

Dinner from 5:00 (Closed Wednesdays)

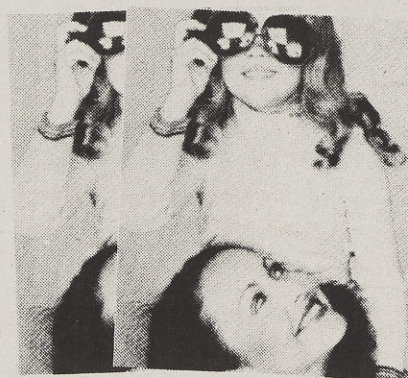
53 W. CARMEL VALLEY RD. • 659-3678
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CARMEL VALLEY PHARMACY

Carmel Valley Shopping Center, Carmel Valley Road (in "The Village")
Telephone 659-2210; Hours: 9:30-6:00 MON-SAT



Why these guys are smiling, I don't know. They were facing a good day's work installing the block foundation for the new restrooms being built at the Community Park on Ford Road. They got the job done though so it's on to the next phase. Donating their time to work on the bathrooms were (l to r) Dan Saxton, Mike Mahoney and Pat Mahoney.

Wedding Plans Announced

Planning a December wedding in Carmel Valley are Robin Elizabeth Pease of Carmel Valley, and Ronald Steven Travenick of Bellingham, Washington.

The bride-to-be is employed by an engineering firm in Seattle and is a graduate of Carmel High School and the University of California at Santa Cruz. Her parents are Mr. and Mrs. Douglas M. Pease, Jr. of Carmel Valley. She is the sister of Douglas M. Pease III of Seattle, Holly Brackett

Pease of Los Angeles, and Heather MacTaggart Pease of Carmel Valley.

Her fiance is the son of Mrs. Elaine Travenick of Seattle and Mr. Robert William Travenick of Mt. Holly, New Jersey. He is the brother of Mrs. Jolie Chasey of Walnut Creek and Miss Kim Travenick of Seattle. He received his Bachelors degree and his Masters from Western Washington State University, where he is the Assistant Director of Residence Life.

Entries Open For Photography Contest

The Carmel Valley Chamber of Commerce will sponsor a photography contest, open to Carmel Valley residents of all ages. A \$100 savings bond is the top prize.

The rules for entering are: 1) Picture must be of Carmel Valley (Highway 1 through Jamesburg), and must be the work of a Carmel Valley resident. 2) Entries must be submitted as 8x10 print or color transparency. 3) Each entry must be identified in detail.

Contestants may enter as often as

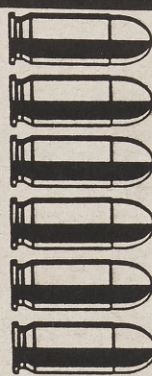
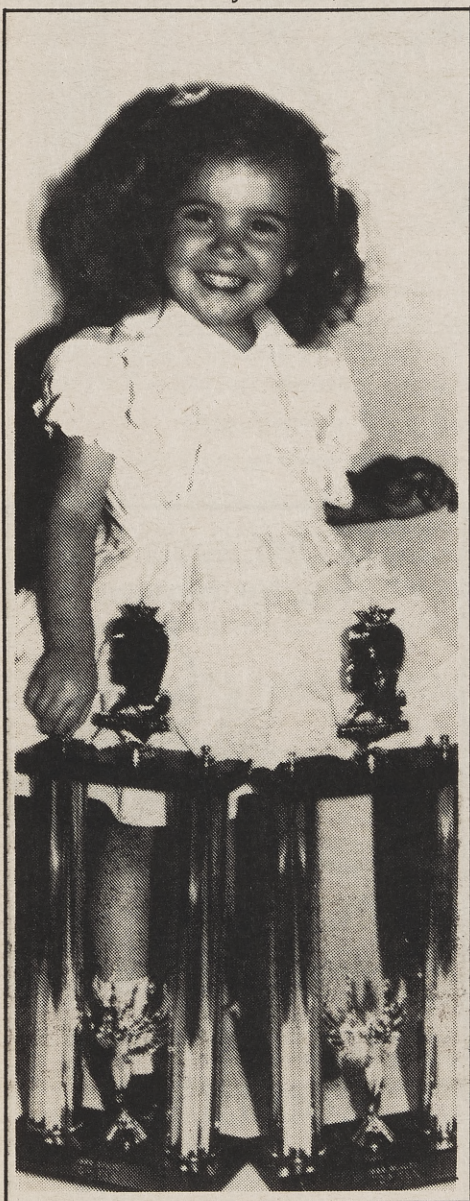
they wish, but each entry must be submitted separately with its own self addressed, stamped envelope. All entries must be received by the Chamber of office no later than October 1.

The winning entry will become the sole property of the Carmel Valley Chamber and may also be included in the Chamber's new Carmel Valley brochure.

Send entries to P.O. Box 288, Carmel Valley, Ca 93924, or for more information call, 659-4000.

Two Time Winner

Andrea Christine Kimbrough is a two-time winner after recently winning the "Our Little Miss" pageant held at the Double Tree Inn the week of July 2-7. Andrea competed against over 50 kids to win her title and will now be representing Monterey County as Universal Beauty Queen until May of 1987. Her parents, Buddy and Shawnee Kimbrough, entered Andrea in the first contest as a whim and were encouraged by her win. Grandparents and friends were avid supporters throughout the pageant as were many local businesses. Those sponsoring Andrea were the Los Padres Pack Station (store)—Diana Freitas; Los Padres Pack Station (cafe)—Rayma Freitas; Stew's Plumbing; Oak Deli; Mushrooms and Produce; Running Iron Restaurant; Chatterbox Restaurant; grandfathers, Marion Kimbrough and Donald Hildreth; grandmother Della Hildreth and Sharon Bionpsor.



del Valle

659-5033

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CARMEL VALLEY VILLAGE



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No Climb Fence — Barbed Wire — Electric Fence Supplies
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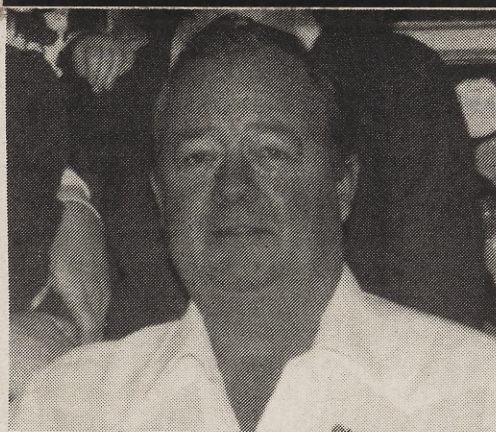
- Red Brand
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Since 1980
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Debra Saxton.....	Editor
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Mark Holtzman.....	Sales Representative
Debi Effron.....	Photographer

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James Greenan.....	Video Views and writer at large
Jeff Frye.....	Where There's Smoke
Sidney Reade	
Illia Thompson.....	Thoughts
Mary Berta.....	Bookworm
Donna Hamilton.....	Writer at Large
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Glenn Stewart.....	Wilderness Sanctuary
Dr. Thomas Ainsworth.....	Going My Way
Animal Issues.....	Mary Tesoro

Carmel Valley Sun

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The Cover

Rows and rows of hay bales are often a common sight along Carmel Valley Road enroute to Tassajara Rd. They're a sight the cows drool over and sometimes manage to sneak in and enjoy.

A Big Small Company On The Rise

Business Passcards, Inc. claim they are the biggest small company around and a look at their operation proves it true. They have a relatively small full time staff (under 20), yet they do business on a national level with heavies such as IBM, Citicorp, Fortune 500 and Sears. And, they are presently negotiating with the Canadian market and the European Common Market for a chunk of their trade.

Their product, a new concept in direct mail advertising, has been touted as the biggest boon to the industry to come along in many years and it got it started from a simple post card, a fertile mind and a willingness to take a chance.

Three years ago, Tom McGuire and Bob Steinberg became partners in Passcards. Their product was a reusable postcard that unlike standard postcards allowed for a first message, then another, then another. It was a concept they both believed in and put into production. Patents were applied for but they didn't wait for approval before they started marketing their product. Anyone could have stolen the idea along the way.

Their Passcards were well received at first, but when it came time for re-orders they never came. "Consumers were so curious and interested in our Passcards," said Steinberg, "that they ended up taking them apart on the racks and the store owners were getting upset."

They knew they had to change their direction and put that curiosity to work for them instead of against them. Enter the Business Passcard, a postcard size card used to promote business products and services. The front surface serves as both address and promotional sheet. The rear surface features a photo or two-color drawing of the advertised product. The remaining information is contained between the two surfaces. Stair-stepped graduated lift corners simplify access to the inside information and is what provoked the curiosity in the first place.

They took their new concept to a trade show and, according to Steinberg, were the busiest booth at the show. Their first order they had to sell without a proto-type because it was only a concept. Even without it they managed to get a significant number of orders.

Business Passcards sidestep conventional direct mail in many ways. There is no envelope, they are pleasing to the eye, and because they look like postcards they don't get the negative associations that usually come with

direct mailings. "They get past all the barriers with one leap," said Steinberg. Plus, they make a pleasant popping sound when opened, which adds to their intrigue and success.

The success rate for companies that have used Business Passcards (BPCs) has been phenomenal. An industry that calls two or three percent a good return, makes BPCs returns, which have been as high as 27 percent, astounding.

Both McGuire and Steinberg are pleased with the direction of their company. Rather than the 200 square feet they started in they now occupy around 8,000. On full production days they may employ as many as 90 people because all the BPCs are assembled locally.

When they first started production everything was done manually which included cutting printed sheets, putting the layers in order and glueing the edges. Even the cuts for the lift corners were done manually. As they have expanded, they have been able to automate and have developed some proto-type equipment and

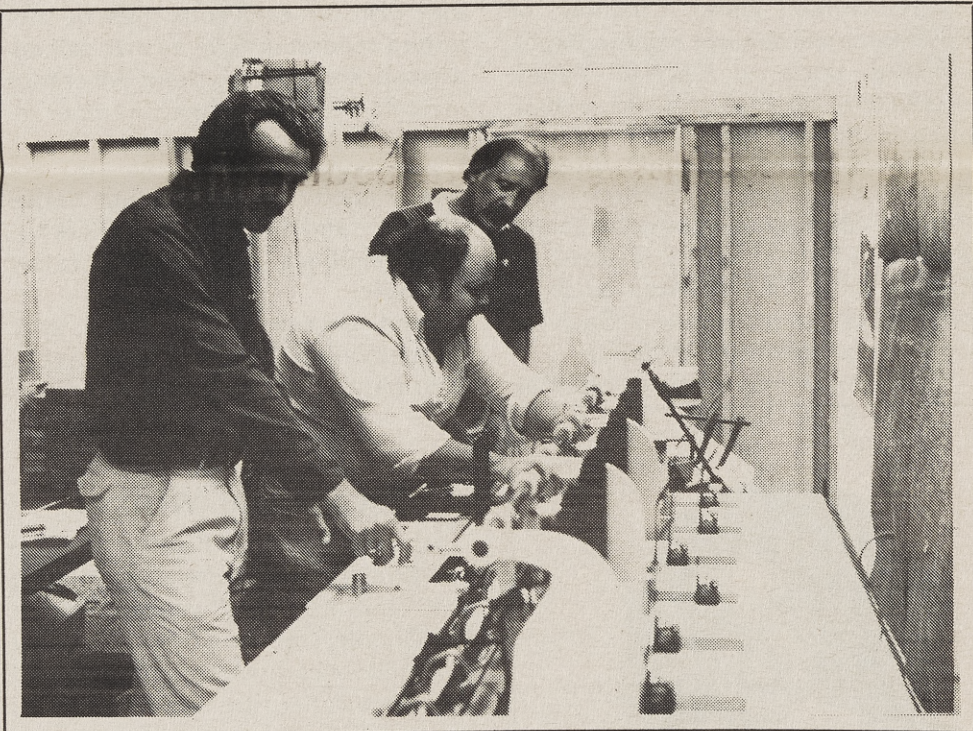
rediscovered old equipment that seemed more suited to their process than its original purpose.

Though the Business Passcards started out postcard size, they now come in a variety of sizes. Over the years they have also developed a variety of formats for the inside information: stickers, return envelopes, full fold-out sheets.

All in all it's been an education for them both. Neither knew anything about the printing process when they began. Steinberg's expertise was in marketing and McGuire was a dentist. It was his fertile mind, by the way, that came up with the Passcard idea.

One of the best moments they recalled was the day they received their patent. All of their claims and amendments were approved, which to them meant success and gave a green light to investors.

No matter how much they expand, though, both men agree they want to keep the company right here in the valley where it started. They also said that even though they are on the rise, they're never too big for any size order.



Kim's
**Carmel Valley
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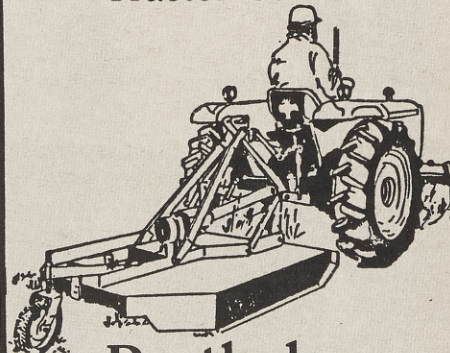
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Hosts Needed For Foreign Exchange Students

The International Education Forum is offering locals a chance to participate in U.S. and foreign relations by hosting a foreign high school student for the coming academic year.

A unique feature of the I.E.F. program is that host families can choose from fifteen different nationalities; mostly European and Asian, although a few students from South America are available from time to time. Upon registering, each student completes a detailed application form which a profile is drawn. This is available for perusal to aid in selecting a student whose lifestyle and interests are compatible with the host family.

All students have been thoroughly screened and tested during the application process and all have good academic skills and sufficient English to function in an English-speaking

family, community and high school setting.

All students bring ample spending money for personal needs and have full medical coverage. Host families are asked only to provide room, board and the enthusiasm to share their lifestyle here in the United States with a teenage visitor from abroad.

I.E.F. is a nonprofit public benefit organization with its headquarters in California. Annually it brings to the United States approximately 500 students from around the world.

The local coordinator, Karen Hughes, M.F.C.C. will assist in the matching process of host family and student and is responsible as a local contact during the year for any problems or questions.

For more information call 375-1232.

Alliance On Aging Meetings For August Announced

Travel seems to be the featured topic for many of this month's programs scheduled by the Alliance on Aging.

South and East Africa will be visited through slides on August 1. Presenting the program is William R. Chapline (91) who has traveled the world over.

It's back home on August 8 with a program featuring Jo Stallard, a member of the Audubon Society, Sierra Club and Monterey County Planning Commissioner. Stallard will present "Birds and Birders of the Monterey Peninsula."

"Motoring American Highways and Byways" is the program for August 15. The speaker is traveler Alfred Beer-

baum, a regular guest at the Alliance meetings.

Miami University of Ohio teacher Nancy Nicholson is the guest speaker for August 22. Ms. Nicholson will be discussing "The Political Ecology of Chernobyl."

Former teacher and traveler Gladys Howard will present the August 29 program. Her topic is "The British West Indies." Areas to be covered include Bermuda, the Bahamas, Trinidad, Granada and Santo Domingo.

The Alliance on Aging meets every Friday at 11:30 a.m. at the Pacific Grove Community Center. For more information call, 649-2222.

Red Cross Holds Bloodmobile

The Red Cross and Community Hospital Blood Program will be hosting another Bloodmobile on Thursday, July 31 at the Crossroads, Rio Road. Donations will be received between 10 a.m. and 2:30 p.m.

All donations are appreciated. The A.I.D.S. virus has caused a scare among donors and blood donations

have decreased. Red Cross staff assure us, however, that no one can become infected with A.I.D.S. by donating blood.

The Bloodmobile will be located directly behind the Holiday Hutch at 137 Park Walk in the Crossroads Shopping Center.

SPCA To Offer Dog Wash

Get your pooch clean the no-hassle way...Have someone else do it! The Monterey County SPCA is having a dog wash on Sunday, July 27, from 11 a.m. to 3 p.m. prices range from three to six dollars, depending on your dog's size. Bring your dog on a leash to the SPCA Shelter on Highway 68 across

from Laguna Seca. But, please, no dogs with matted fur or skin problems. Your dog will be washed, bathed with flea shampoo and towel dried. All proceeds benefit the Monterey County SPCA.

For more information call 373-2631.

Mid-Valley Fire Department Has Job Opening

The Mid Carmel Valley Fire Department announced an opening for a part time clerical position. Duties include routine clerical and typing, bookkeeping and general office work. Special requirements include typing speed of 40

wpm and attendance at Board Meetings the third Wednesday evening of each month. Work 15 hours per week at \$7.15 per hour. For information contact the fire department at 624-5907.

Library To Host Reading Club Party

The Carmel Valley Library invites children to the Monterey County Library Book Trek Summer Reading club party at 11 a.m. on August 1. There will be a puppet show and a short story with music.

A Classic Touch of Joy

introduces a personal, individual health service, consisting of

Wholistic Swedish Massage

comfortable...relaxing...healing to make one feel, look and think better through

Polarity Balancing & Crystal Energy integrated with manicures, pedicures & glamour nails.

Carmel/625-9420 & Monterey/373-6245

New Director Needed For MV Fire District Board

Qualified applicants are being sought for the Mid-Carmel Valley Fire Protection District Board of Directors.

The Mid-Carmel Valley Fire Protection District is governed by a five member Board, each of whom is appointed for a 4 year term. Duties are legislative and involve formulation and adoption of policies for the operation of the Fire Department. The Board adopts reasonable district ordinances for the protection of life and property,

approves the annual budget and all expenditures, and is responsible for hiring and firing all district personnel. The Board meets on the third Wednesday of each month at 8:30 a.m. at the Fire Station.

Anyone who is interested and lives in the Mid-Carmel Valley Fire Protection District, should contact Supervisor Karin Strasser Kauffman at 649-6515.

Jodi Sherman

has moved to

The Village Beauty Shop

July Specials:

Cellophanes w/style \$20.00
Weaves 35-55.00
Ear Piercing 10.00

TUES-SAT 9-5, Eves. by appt.

White Oak Plaza / 659-2725

\$20.00 OFF

Regular price
full set of nails!

*Nails by
René*

Gel, Acrylic
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The TANNING HUT

1 Session.....\$ 4.00
5 Sessions.....17.00
10 Sessions.....30.00
1 Month.....40.00

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10 MINUTE TAN

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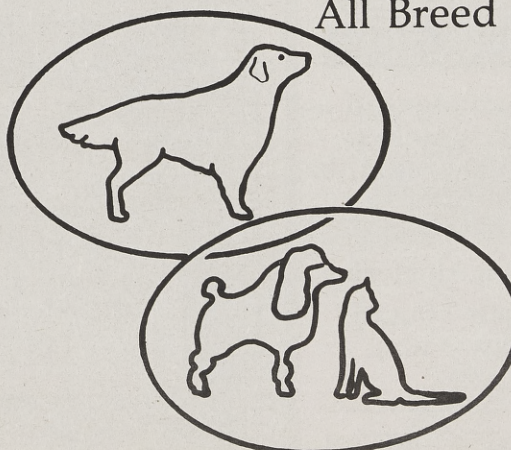
10 a.m. to Midnight — **659-3241**

4 Pilot Road, Carmel Valley, CA — **659-3089**

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All Breed Dog & Cat Grooming by Cindy Cather



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Prevention Clips

MID VALLEY SHOPPING CTR.
625-6922 (Behind Dutch Windmill Restrant)

8:00—5:00 Tue.—Sat.



Music In The Park, This Weekend

The Carmel Valley Community Youth Center will host another "Music in the Park" featuring Bluegrass music, food and fun. Activities begin at 11:30 a.m. and will continue to 6:30 p.m. Music will be provided by the Bluegrass Monarchs featuring (above) Michael Johnson, Mike Osgood, Pat Mahoney, Marty Lidon and Doug Brenseth (not pictured). Food concessions will feature hot dogs, hamburgers and desserts. Soft drinks, beer and wine will also be available. Swimming will be available at the regular fee. The event provides a day of fun in the sun for the entire family. Proceeds raised by the "Music in the Park" benefit the Youth Center operations and activities. For more information call 659-3983.

Symphony To Hold Auditions

The Monterey County Symphony Association, will hold auditions on August 23 and 24 and September 6 1986. The auditions will be held at the Symphony Office, Room 7, Sunset Cultural Center in Carmel.

Musicians interested in auditioning for a position with the orchestra should contact Barbara Wilson, Auditions Coordinator at the Symphony Office, 624-8511. Each musician must schedule an audition appointment and

audition repertoire lists will be given upon request.

Regular Orchestra Positions that are open to audition are: Violin I, Principal Violin II, Violin II, Viola, Cello, String Bass, Principal Flute, Trumpet II. Extra players for the 1986-87 Season open to audition are: Oboe III/English Horn, Clarinet III/Bass Clarinet/E-flat Clarinet, Bassoon III/Contrabassoon, Trumpet III and Utility French Horn.

Library To Show "Lord Jim"

Lord Jim based on the novel by Joseph Conrad, will be the next movie shown at the Carmel Valley Library on Friday, August 1 at 8 p.m., sharp.

The film, directed by Richard Brooks, stars Peter O'Toole, James

Mason, Paul Lukas and Akim Tamiroff.

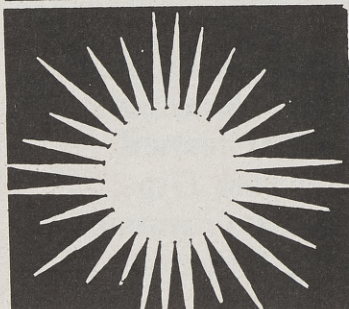
Admission is adults \$2.50, children \$1. The Library is located at 65 W. Carmel Valley Road in Carmel Valley Village, 659-2377.

Jenn & Nelson Foreman
invite you to the

Running Iron

RESTAURANT AND SALOON

FUN DINING FOR THE ENTIRE FAMILY



Sit on our patio
and soak up some
Carmel Valley sun.

We feature burgers, salads and Mexican dishes; steak, chicken and fish; Prime Rib on weekends and daily lunch and dinner specials.

Menu served from 11 a.m. til closing

Saturday Brunch from 10 a.m.

Sunday Brunch from 9 a.m.

Takeout service is available

"IN THE VILLAGE" 659-4633
24 E. Carmel Valley Road

Promises Fulfilled

Murder at Howard Johnson's promised a whacky theatrical offering and the promises were fulfilled.

The play opens with Arlene (Linda Prejean) waiting at the motel for her lover, Mitchell (John Macy). After he arrives they review their plan to kill her husband. Their interaction has you laughing within the first few minutes and it's amplified by Paul's (John Prejean) arrival. Arlene wants a divorce but Paul refuses so they tie him up and try to drown him in the bathtub. After they leave Paul comes bouncing out of the bathroom, tied to the chair yelling "Arlene, that does it. First thing tomorrow we're going to a marriage counselor."

In the second act, after discovering Mitchell cheated on her, Arlene has convinced Paul to shoot Mitchell who

instead gets thrown out the window. He lands on a ledge and Paul goes out after him. This chase scene alone is well worth the price of admission.

In the third act it's Arlene's turn to be the victim. Both Paul and Mitchell are distressed over losing her to someone else. They wind up another funny free-for-all.

Clem Sivoldi's set design, the witty dialogue and the exaggerated dramatics of the cast make the play a success. Add to that a well prepared dinner of Jambalaya, garlic bread and salad (prepared by Ginnie Drew) and you leave well sated in palate and mirth. Those late to the buffet table, however, missed out.

Performances will continue this weekend only. Don't miss it.

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Little League Ends Another Season

Another season ending was celebrated July 4 by the Carmel Valley Little League. Top teams for the season were the Broncos in the Minor League and the Indians in the Major League. At the end of the season celebration the All Star teams were an-



nounced. Pictured (top) are the two Major League All Star Teams. (We missed the Minor League All Stars). Trophys were also presented during the closing day ceremonies. Pictured (bottom-left) are Forrest Melton (Most Improved) and Reuben Munger (Most Inspirational). A new trophy this year was the Sportsmanship Trophy presented by Lee Warner. The award went to Maryann Barber (bottom-right).

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Entries Open For 10K Run

Runners...mark your calendars. September 21st is Monterey Bay 10-K Day, beginning at 9 a.m. at Lover's Point in Pacific Grove.

Registration for the event has already begun. Entry forms are available at sporting good stores and at Ford's in Pacific Grove.

This 10-K is one of the best attended, runs in the area. Last year 1,800 runners raced from Lover's Point, around the bay edge, past the lighthouse, the sand dunes and historic Monarch Butterfly homes.

The Monterey Bay 10-K is a fund raiser for the Beacon House in Pacific Grove, a non-profit privately funded recovery program for those with alcohol problems. It is a certified run, a competitive racers run, team run or fun run.

Every registered runner gets a t-shirt and awards will be presented in all classes. There will also be drawings for merchant-donated prizes for all pre-registered runners.

For more information, call 649-0082.

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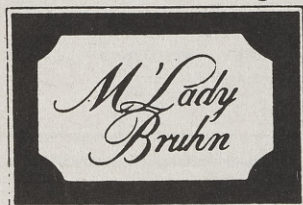
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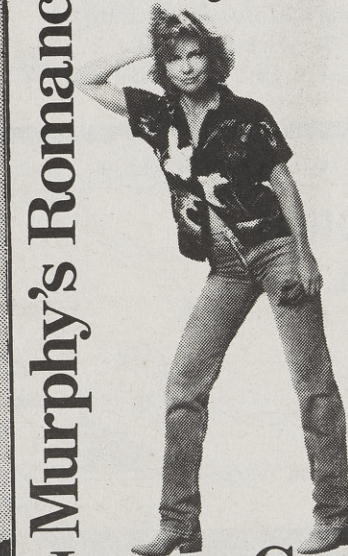
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EYE-deas

by Drs. Irving and Kim Hartford

Tear Enzyme Can Take Varnish Off Furniture (But Doesn't Harm You)

If you've ever been to a terribly sad movie, chances are you've gone through more than a few tissues as tears rolled down your cheeks. But other than showing others how you feel, have you ever wondered what your tears are for?

The purpose of your tears is to lubricate the surface of the eye. Just as you oil a pan to keep food from sticking, your tears keep your eyelids blinking smoothly and without friction. Since your eyes blink about 10,000 times a day, you can imagine how dry and irritated they would become if this lubrication was missing. It would be like rubbing your knuckles in sandpaper over and over.

In the far corner of each of your eyes is a tear duct that almost constantly produces tear fluid. This fluid is spread over the surface of the eye each time the eyelid blinks. The amount produced is usually just enough to coat the eye without having tears constantly streaming down your face.

At the inside corner of each eye lies another small tear duct. This duct, however, is more like a tiny suction pump. Each time your eyes blink, this little pump is activated and it draws a small amount of tear fluid from the

eye. When tear fluid is produced too quickly for this duct to withdraw it, such as when you're upset, the fluid builds up until it spills out over the bottom eyelid and rolls down your cheek.

Your tears also serve as incredible germ killers. The tear fluid contains a powerful enzyme that can literally take the varnish off of furniture! Yet it does no harm to you. In fact, this enzyme, known as lysosome, is very effective in battling many of the viruses that are floating in the air around you.

Another service that your tears provide is to help wash away any uninvited particles that find their way onto your eye. Your eye is extremely sensitive and the moment a small speck of dust, an eyelash, or other object lands on it, the tear duct automatically increases the amount of tear fluid in an attempt to wash away the irritant. If you compare your eye to a car windshield, the eyelid is like the wiper and your tears are like the fluid that sprays up to clean the glass.

Your tears do much more than indicate when you are upset, sad, or nostalgic. They serve to keep your eyes clear, clean, and healthy. Make sure they stay that way with regular eye care.

Recovery Center To Hold Open House

The Community Hospital Recovery Center will have an open house to showcase its newly-remodeled facility and programs for drug and alcohol addiction from 3 to 6 p.m. Friday, July 25. The center is located at 576 Hartnell St., Monterey, across from the post office. The public is invited.

Complete inpatient, outpatient, intervention and counseling programs are available to people with drug or

alcohol problems in the extensively remodeled Spanish-style building. Staff will be on hand to answer questions and to escort visitors through the facility. Refreshments will be served.

The Recovery Center is a service of the not-for-profit Community Hospital Foundation, which also operates Community Hospital of the Monterey Peninsula. For more information, call 373-0924.

Crosswords PLUS

Name That Theme, by Stanley Newman

ACROSS

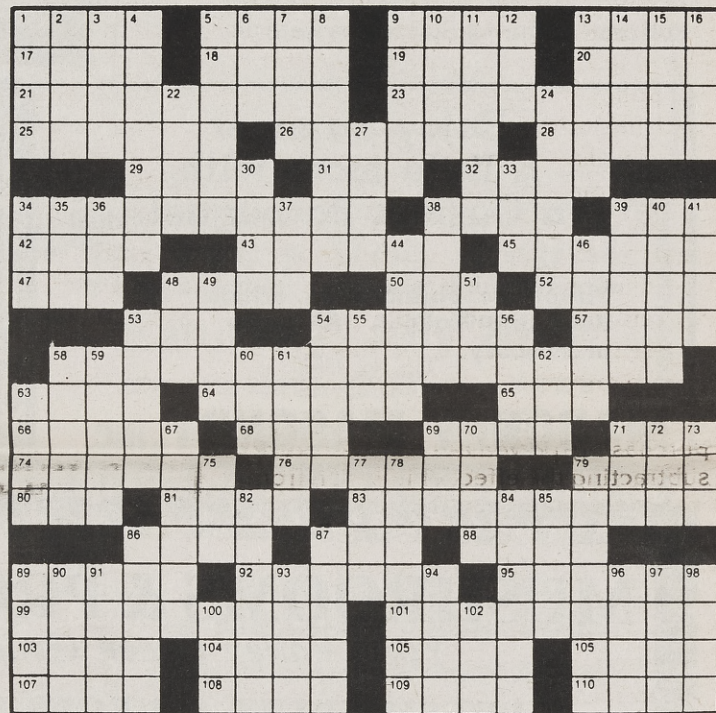
- 1 Schmooze
- 5 Powerless, in a way
- 9 Medicine bottle
- 13 Offhand
- 17 Stereo
- 18 Associate
- 19 New York college
- 20 Part to play
- 21 The In-Laws actor
- 23 Recent World's Fair site
- 25 Scattered about
- 26 "Everybody's _____" (Nilsson tune)
- 28 Bridge call
- 29 Classical warmonger
- 31 Pronoun from Miss Piggy
- 32 Chatters
- 34 Author Thoreau
- 38 Science mag
- 39 Half a pendulum's path
- 42 Whitney and Wallach
- 43 Pumper's pride
- 45 Evasive maneuver
- 47 Sci-fi flick tricks: Abbr.
- 48 Nash work
- 50 Greek vowel
- 52 Bad, to a Valley Girl
- 53 Broadcaster Scully
- 54 Kiosk pile
- 57 NYSE's smaller rival
- 58 Hint to the theme
- 63 Blessing
- 64 Michener epic
- 65 Coffee maker
- 66 Hiroshima, Mon _____
- 68 Chest muscle, briefly
- 69 C&W showplace
- 71 Formal feathers
- 74 Supersonic society?
- 76 Do lifeguard's work
- 79 Horse show of the Fifties
- 80 Pompous one
- 81 Unfathomable
- 83 Longtime Broadway gossip columnist
- 86 Place
- 87 Botch the birdie?
- 88 Like a pushover
- 89 Southern cooking style
- 92 Segovia's instrument
- 95 Ballparks
- 99 Well-known secret identity
- 101 Beate-haircut pioneer?
- 103 Soap unit
- 104 "_____ Dinka Doo"
- 105 Final
- 106 It's _____, Mad, Mad.
- 107 Parti-colored
- 108 Military meal
- 109 Chemist's suffix
- 110 Cravings

DOWN

- 1 Half a cartoonist's signature
- 2 To the _____ (completely)
- 3 Worshipping's place?
- 4 Unmusical ones
- 5 Infernal
- 6 Lodge brother
- 7 Landed
- 8 Like Batman and Robin
- 9 Songstress Carr
- 10 Basketball strategy
- 11 Pen name
- 12 Negligent
- 13 Rivets attention
- 14 Falana
- 15 What Pandora let out
- 16 Bonnet bugs
- 22 Cockeyed
- 24 Tarkenton, once
- 27 Mine find
- 30 Kemo _____
- 33 Wheel of Fortune purchase?
- 34 "_____ a real nowhere man _____"

- 35 Sprite
- 36 Sprite
- 37 Spryness
- 38 Bony beginning
- 39 Wharton hero
- 40 Comparatively fresh
- 41 Mexican mineral
- 44 Cola brand
- 46 Sketched
- 48 Snapshot
- 49 Heart, home, hands, or health?
- 51 Comic canine's comment
- 53 Frankie Avalon's first #1 song
- 54 Hippie greeting
- 55 Onassis
- 56 Cowboy boot appendage
- 58 Voluminous volumes
- 59 Least bits
- 60 Siesta
- 61 Nerd
- 62 End for fact or arm
- 63 South of San Diego, for short
- 67 Losses

- 69 _____ Miss Brooks
- 70 Soccer legend
- 71 One way to school
- 72 Valencia valuable
- 73 Author Rand
- 75 Undershirt
- 77 Rush hour rarity
- 78 Chewy candy
- 79 Senseless
- 82 Univ. of Oregon's home
- 84 Dirty car graffiti
- 85 _____ in ratios
- 87 Falafel necessities
- 89 Letters on Sputnik
- 90 Jai _____
- 91 Copacetic
- 93 Pop's brothers
- 94 _____ Music, British rockers
- 96 Woman, in Runyonesque
- 97 OPEC member
- 98 Pens a postscript
- 100 Actress Darby
- 102 Dinner order?



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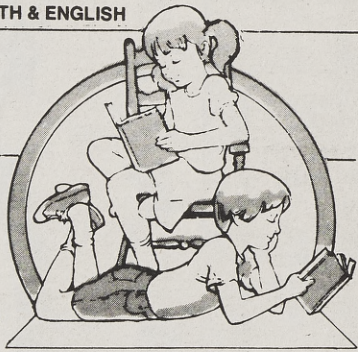


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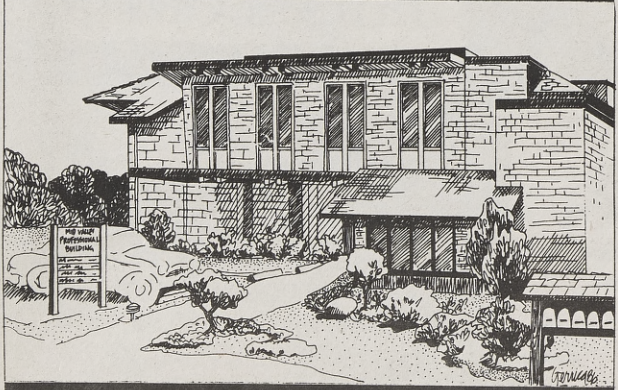
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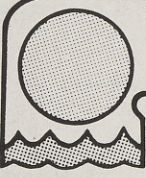
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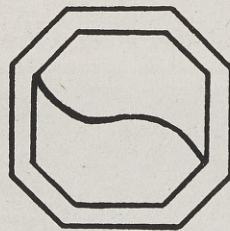
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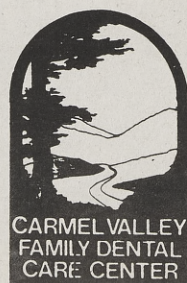
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MONEY TALK

By Gerry Lukenas, Financial Consultant
Cortesy of Shearson-Lehman Brothers

Why stocks And Bonds Both Look Good Now

In the wake of the recent sharp rise in both the stock and bond markets, many people are wondering whether all the good investment opportunities have passed them by. The stock market has advanced so far so fast that the chance to make big gains in equities now seems questionable to many investors. Meanwhile, interest rates have fallen rapidly, which means lower returns for investors with money in CDs and money-market funds.

A close look at the current economy and financial markets, however, reveals that investors have more and better choices than they may think. The key is the good news on the inflation front.

Additionally, the recent plunge in oil prices has helped push the underlying U.S. inflation rate down to less than 3 percent. But there are other factors at work as well. "In the 1960s and early 1970s both Democratic and Republican administrations went after lower unemployment at the cost of higher inflation," explains Shearson Lehman Brothers senior economist Cary Leahy. "Now the trade-off is reversed. As long as policy-makers and the public are satisfied with unemployment at current levels of 6-7 percent, low inflation can be maintained."

Low inflation translates into high real rates of return for investors in fixed-income securities. The real rate of return is a much more important figure than the stated, or nominal, interest rate on a security. Real rate of return is the actual increase in your purchasing power and is derived by subtracting the effect of inflation from the yield on a security.

Currently, Treasury long bonds are yielding about 7.5 percent and inflation's at 3 percent, the real rate of return is 4.5 percent. Considering that traditionally this real return has been 2-3 percent, it's obvious that investors in long-term bonds are actually doing quite well. It is true that short term debt securities, like six-month CDs and money-market funds, are yielding less—in the 6-6½ percent range—for a real rate of return of around 3-3½ percent, just on the high side of the historical range. The lower yields on short-term investments provide a persuasive reason to move into treasury,

corporate or municipal bonds with longer maturities, say, six years and more. Investors may purchase either individual bonds or mutual funds and unit trusts that hold such securities in their portfolios. And they can "go long", that is purchase long-term securities, today with more confidence that inflation and interest rates will stay relatively low—thus preserving their capital—than was the case over much of the past decade.

As for stocks, many investment analysts, including Shearson Lehman's Equity Research Department, believe 1986 will be a relatively better year for equities than for bonds despite the long bull market. With the U.S. economy entering an extended period of low inflation, low interest rates and moderate growth and the prospect of a tax law change, many companies should prosper.

Clearly, individual stock selection is much more important now than it was a couple of years ago when stocks in most industries were appreciating. The opportunities exist, but for most investors they will be harder to find. In such an environment, it is risky to go it alone. Savvy investors will stick to equity mutual funds with solid performance records, or, if they wish to buy individual stocks, rely on an experienced Financial Consultant backed by a first-rate research staff. Be sure to ask for your advisor's ten year performance record. One year does not a record make!

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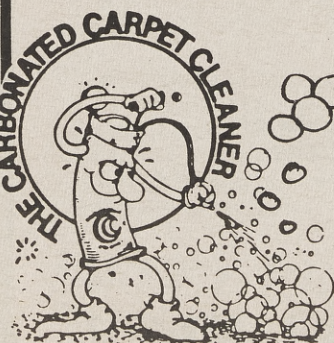
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LIONS CLUB NEWS

by Frank Catalano

It's been a busy time for the local club. New officers have been elected, committees were appointed, but more importantly all our bills have been paid and a number of donations were made to our local charities among them were the Ear of the Lion, City of Hope, Diabetes Foundation and the Deaf Referral service.

It is noteworthy, that Lion Ken Bliesner has been selected as our Deputy District Governor for Region Five. Lion Ken has come a long way in his relatively short time as a Lion, but Ken is a very hard worker as well as a dedicated Lion. He did outstanding work as our Visitation chairman for the last two years, both years win-

ning the small Club visitation award for the entire District.

In our Zones we now have Lion Bud Houser as Zone Chairman for Region One, Lion Bud is Past President of the Seaside Lions Club. From Zone Two we have Lion Kim Johnson, Past President of the Carmel Host Lions Club. Appointed to join their Cabinet Committee was our own Lion Charles Mackress, who will be the region Five chairman for the L.C.I.F. and World Service Day programs.

We have interesting programs lined up for the August meetings. Anyone wishing to attend may call 624-3580 for more information and meeting dates.

4-H CLUB NEWS



New Officers

Members of the Boronda 4-H recently celebrated the election of new officers at their installation barbecue held July 18 at the Carmel Valley Trail and Saddle Club. New officers (l to r) include (back row) Karen Miller, treasurer; Jennifer Janikula, hospitality; Marni Marasco, historian; (front) Ben Maxinoski, reporter; Karie Wolter, vice president; Heather Cox, president; Jessica Westcott, secretary; and Kimberley Pullman, newsletter.

The 4-H is open to children age 9 to 19. Activities include raising livestock, home economic projects and crafts. Meetings are the second Monday of each month at 7 p.m. at St. Dunstan's Episcopal Church on Robinson Canyon Rd. Those interested are invited to attend.

The the 4-H is a service and family organization parents are encouraged to participate in activities and act as leaders.

For more information call, 624-1015.

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FELINE MAINTENANCE

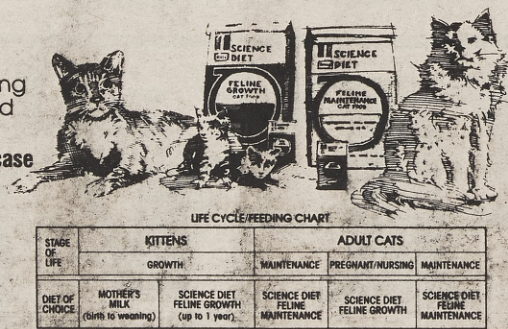
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Sheriff's Log

July 2-July 16

July 2: Driver reported pit in windshield just east of Porter's Curve, possibly from BB fired from roadside; Reported that someone threw a beer bottle into Porter's Pond; Illegal use of fireworks, Glen Place; Illegally dumped trash, Robinson Canyon; John Doe taken to Garden Pavilion at CHOMP after standing in Highway 1 at C.V. Rd. directing traffic. July 3: Suspicious person at Carmel Middle School, contacted transient who said he was enroute to see Clint Eastwood. July 5: Open window at Wells Fargo Bank; Mid Valley Cinema employee reported back door closing after everyone was supposed to be gone. July 6: Drunk driver arrested, Driver with revoked license arrested, Vandalism, Mid-Valley Safeway found Pepsi machine knocked over. July 7: Vandalism, nails found in tires and two lug nuts missing; Vandalism, Trevis Way, glass door broken with pellet gun. Theft, Carmel Valley Racquet Club, gold necklace taken from back pack at locker room; Suspicious person, Holman Rd., man standing in driveway. July 8: Vandalism, Lilac Lane, Broken window on parked vehicle; Vandalism, broken window on car parked at Carmel Country Spa; Theft, Via Nona Marie, telephone taken; Shoplifter arrested, Rio Road Safeway; Wallet lost; Rippling River resident found deceased in her apartment; Theft, Hitchock Canyon, person saw someone driving off with his wheelbarrow, stopped the truck and took it back; Burglary in progress, C.V. Floors, contacted transient who had permission from owners to enter business through window to listen to Giants game on radio. July 9: Vehicle entered, Rio Grill, gas cap taken. July 10: Theft, Esquiline Rd., UPS package with electronic device for making vitamin pills taken; Possible fraud, Country Club Phoenix Travel Agency called telling person won free trip, caller hung up after individual refused to give credit card number; Suspicious Circumstances, Martin Rd., screen removed from bathroom; Frightened, caller reported hearing footsteps outside rear window. July 11: 24 marijuana plants removed from Lafler Canyon on the Hathaway property, two people arrested; Crossroads reported they were removing abandoned vehicles from their property; Theft, Upper Trail, two sleeping bags taken; Missing person. July 12: Rio Rd. Chevron drink machine burglarized; Mid Valley Safeway

reported two juveniles turned over Pepsi machine; Theft, Wildlife Gallery, duck statue valued at \$525 taken; Vandalism on car at Albertson's. July 13: Illegal trash dumping, Quail Lodge. July 14: Fight, Running Iron. July 15: Manager of Country Club Phoenix Travel called to say free trips being offered are legitimate, said, however, the company would no longer be soliciting in this area. July 15: Gun shots heard, El Caminito; Suspicious auto parked at Hacienda Hay & Feed; Shoplifters observed, released on site; Theft, C.V. Golf & Country Club, sweater taken; Vandalism, C.V. Racquet Club, lane markers in pool damaged; Crossroads security reported seeing white, male adult park Mazda truck and walk to riverbed, security followed him and found subject cultivating 2 marijuana plants; Intersection of Mercurio Rd. and Tierra Grande reported as traffic hazard.

Other calls included domestic disputes, threats, restraining order violations, obscene phone calls and problems with barking dogs.

Fire/Ambulance Log Carmel Valley Village

July 2: Medical Emergency (ME), 14 Ford Rd., cancelled; ME, El Caminito, Transport to Chomp (TC); Fireworks found, Quail Canyon Rd. July 3: ME, 53 E. C.V. Rd., Coroner notified. July 4: Fireworks, Via Los Encinas; Fireworks, Via Los Encinas. July 5: ME, Chatterbox, TC; Fire, Los Robles. July 7: ME, Ring Lane, TC. July 8: ME, Village Dr, TC; ME, 53 E. C.V. Rd., Coroner notified. July 9: ME, Chaparral Rd., TC; ME, 274 W. C.V. Rd., TC. July 10: Snake, E. Garzas, snake relocated. July 12: ME, Miramonte & C.V. Rd., cancelled. July 13: Service call, 53 E. C.V. Rd. July 14: Ruptured gas line, Encina Dr.; Snake, El Caminito, snake relocated; ME, Holman, TC.

Mid Carmel Valley

July 7: Service alarm, Anne Circle, Malfunctioning water heater; Smoke Investigation, Loma del Rey, Illegal burn found and extinguished. July 8: Service alarm, snake loose at Montessori school, snake removed; Vehicle injury accident, C.V. Rd. at Begonia Gardens, 5 cars, TC. July 10: False alarm, vehicle fire turned out be water hose leak, C.V. Rd. at Scarlett Rd. July 13: ME, Tierra Grande, TC.

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News from the Carmel Valley Library

NOW AVAILABLE

*indicates current best sellers

Fiction:

1. *Last of the Breed* — Louis L'Amour
2. *The 8th Commandment* — Lawrence Sanders
3. *God Game* — Andrew Greeley
4. *Mapp & Lucia* — F. Benson
5. *The Garish Day* — Rachel Billington
6. *The Legacy of Ladysmith* — John K. Crane
7. *Act of Will* — Barbara Taylor Bradford
8. *I Met Murder* — E.X. Ferrars
9. *An Excellent Mystery* — Ellis Peters
10. *Bad Girls* — Mary Flanagan
11. *Expensive Habits* — Maureen Howard

12. *To the Ends of the Earth* — Michael Talbott
13. *A Matter of Conscience* — Palma Harcourt
14. *Q Clearance* — Peter Benchley
15. *Seminar for Murder* — B.M. Gill
16. *Murrow: His Life & Times* — Ann Sperber
17. *Corpus Delicti* — Diane Wagner
18. *Choices in Vichy France* — John E. Sweets
19. *Dry Tears* — Nechama Tec
20. *American Notes, 1812-1870* — Charles Dickens
21. *Job Hunting for the 40-plus Executive* — Patricia Boiesner

Non-Fiction:

22. *Travels in the New World* — Thomas Gage, 1603-1656
23. *Tales Out of School* — Patrick Welsh
24. *Choosing Life or Death* — Wm. J. Winslade
25. *The Patio Garden* — Hazel Evans
26. *Trial by Fire* — Gerry Spence
27. *The Poison Tree* — Alan Prendergast
28. *Returning to the High Valley* — Kenneth E. Read
29. *A Son of Thunder* — Henry Mayer
30. *How to Succeed in Show Business by Really Trying* — Michael Lydon

by Lou Ray

Children's Author To Appear At CV Library

Carmel Valley Library is pleased to announce that Eleanor Coerr, popular children's author and story teller, will give a story hour at 3 p.m. Wednesday, July 30. The Library is located in the old Buckeye Building at 65 West Carmel Valley Road in Carmel Valley Village, 659-2377. All children are invited.

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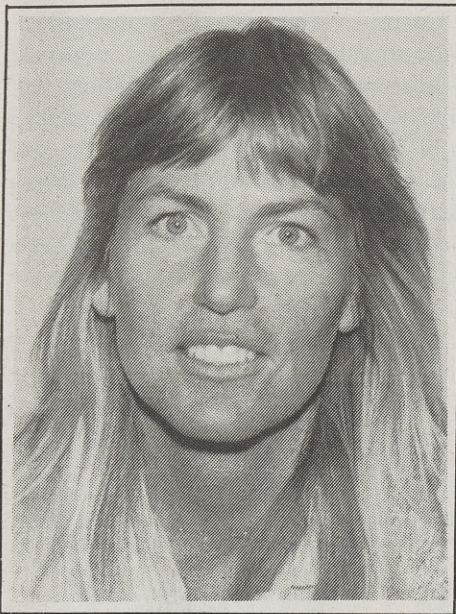
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VALLEY VOICES

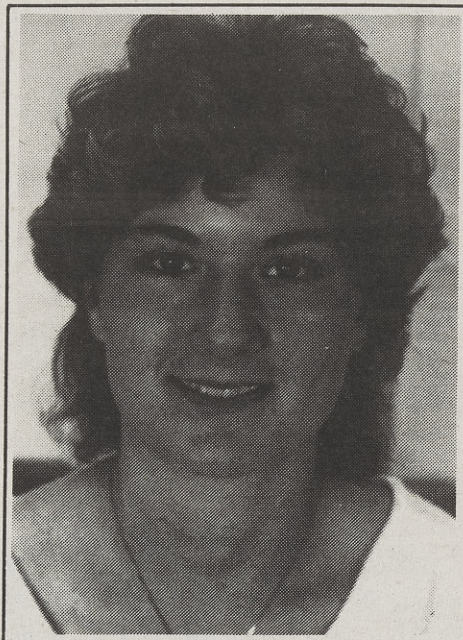


Debbi Olson—Business Passcards
"As a child you trust people too easily and as an adult I think you have to take your time in trusting others. Things are not always as they seem."

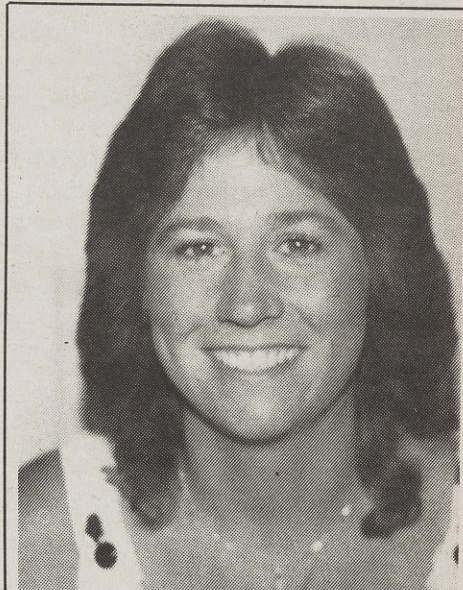
Name something you realized as an adult that you wished you had realized earlier?



Deena Modahl—Business Passcards
"Realizing you have to work on relationships because it's not as easy as it was in grade school and high school."



Monica Hinds—Business Passcards
"Realizing now that growing up too fast and getting tied down at an early age is not healthy. And I would suggest that people slow down and take their time and don't miss out on anything."



Stacie Crane—Business Passcards
"To appreciate my parents more, especially after having a child. I understand more what their concerns were and their reasons for the way they did things."

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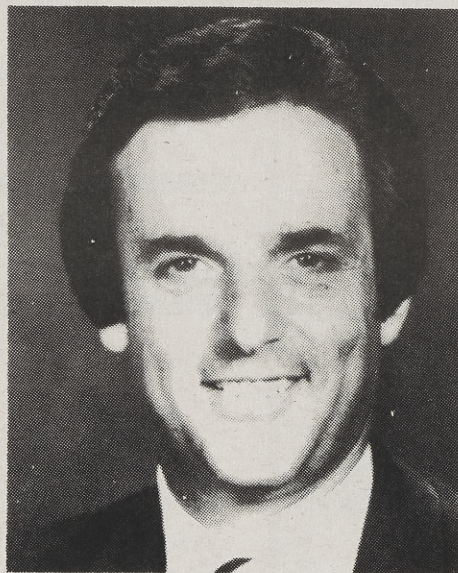
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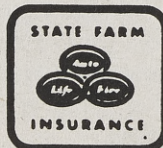
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